

9 Basic Factors that combine to Insure MEDFORD CORPORATION Quality and Service



Chapter 22
in the
Serial Story of
MEDFORD
CORPORATION

Good morning, Lumber Friends throughout America. This is B. L. Nutting, Manager of Medford Corporation—and I want to tell you about the nine basic factors which enable our organization to deliver an outstanding lumber service —

1. **TIMBER:** MEDCO has a timber reserve of over a billion feet of excellent quality Douglas Fir, Ponderosa Pine, Sugar Pine and White Fir, growing at an elevation of 2,500' to 4,500'.
2. **FOREST MANAGEMENT:** MEDCO operates on a sustained-yield basis designed to perpetuate our timber supply. Most approved cutting practices and latest methods of fire and insect control have been adopted.
3. **LOGGING METHODS AND TRANSPORTATION:** MEDCO woods equipment is modern throughout. We combine modern tractor yarding with efficient railroad and truck log transportation.
4. **MANUFACTURING EQUIPMENT:** Our all-electric plant is thoroughly modern, with latest precision equipment throughout. Modern machines, trained operators, close supervision and careful inspection guarantee quality manufacture.
5. **SEASONING EQUIPMENT and METHODS:** Equipped with 18 modern dry kilns, our kiln engineer and staff are scientifically seasoning our lumber as nearly perfect as possible.
6. **SHIPPING FACILITIES:** Our plant is located on the Southern Pacific with an 18 car under cover loading dock.
7. **GRADING:** ALL MEDCO lumber is graded and regraded three to four times in process of manufacture and loading—insuring utmost accuracy on grades. Our grader-tallymen are qualified and authorized to use Inspection Bureau Grade Stamps.
8. **LOADING:** Before loading the cars are thoroughly cleaned. All loading is carefully done under the watchful eye of an experienced loading supervisor who sees to it that all stock is loaded to ride well and is adequately protected against damage in transit.
9. **AN EXPERIENCED ORGANIZATION:** The MEDCO organization is well-qualified by training and experience to expertly handle every production and shipping problem—with utmost satisfaction to customers.

And now, I see my time is up. Until our next broadcast, this is B. L. Nutting signing off from station M-E-D-C-O.

MEDFORD CORPORATION

MEDFORD, OREGON

Douglas Fir—Sugar Pine—Ponderosa Pine
White Fir



Annual Capacity 70 Million Feet

Members of West Coast Lumbermen's Assn., West Coast Bureau of Lumber Grades & Inspection, Western Pine Assn.

PRODUCTS MERCHANDISER